Town of McCordsville Redevelopment Commission

Meeting Minutes October 3, 2007

1. Call to order

Suzanne Short called the meeting to order.

2. <u>Roll call</u>

Suzanne Short conducted the roll call. The following members were present:

<u>Members Present</u>: Suzanne Short, Shelley Haney, Kirk Lawrence, Neal Tucker and Barry Wood, Town Council Liaison <u>Others present</u>: Tonya Galbraith, Town Manager; Gregg Morelock, Town Attorney; and Melissa Nevins, minutes. <u>Members absent</u>: Larry Longman

3. Approval of minutes from September 24, 2007 meeting

The word "of " to be taken out of item #4 under the Sherwood Development discussion in the sentence pertaining to the "Big Box" development.

Kirk Lawrence made a motion to approve the minutes from the September 24, 2007 minutes as corrected. Shelley Haney seconded the motion.. Vote: 4/0

4. Old Business

Tonya Galbraith informed the Commission that Steve Hardin would be at the next RDC meeting regarding a possible TIF expansion and PUD amendment the developer is requesting. Paul Kite has purchased the proposed and existing F and developer Ken Blackwell would keep G and H. The Commission would like to re-familiarize themselves on the TIF before they discuss options with Steve Hardin further and felt it would be useful to refer back to the economic development plan to and revisit the priorities for the Town.

5. Branding/Marketing Campaign

Tom Hirons informed the commission that in about four weeks he would have complete plans to be approved for the branding statement and visual statement plus a new website showcasing amenities close to McCordsville. An overview of the first ideas were shown along with some newer ideas. He also discussed the event that would be held next Winter and outlined options for holding the event and available dates, guest speakers that may be interested, a recommended agenda, gift bags or items, and sponsorship levels. Tom Hirons is scheduled to attend the Oct. 9 Town Council for an update and progress report and will go to the Town Council again once a selection has been made to unveil for their approval and update the council on the event.

6. Old Business

Tonya Galbraith informed the commission that Mark Witsman has been authorized by the Public Works Committee to do the legal descriptions needed to obtain the Right of Way at 800 N and 600W.

7. New Business

None

8. Next Meeting

November 1, 2007 at 6:00 p.m.

9.Adjournment

The motion to adjourn was made by Kirk Lawrence and seconded by Neal Tucker.

Vote: 4/0