

McCordsville

ESTD  1988

INDIANA

Memorandum

Date: June 6, 2025

To: Town Council

From: Ryan Crum, Assistant Town Manager – Planning & Development

Re: Town Signage Updates

Enclosed is a quote from Waystream Signs/Fox Marketing Group for updates to five (5) signs in various locations in Town. This quote is for \$10,060. Staff is still working through a few minor adjustments to these signs which we anticipate will add some additional cost. We discussed those adjustments with the Public Works Commission who provided a favorable recommendation to the Town Council for a not-to-exceed of \$12,000 for the 5 signs. Below is a brief explanation of each sign:

- Ground Sign at CR 1000N & CR 600W: Replacement of the existing sign panel with a new panel featuring the Town's new logo and colors.
- Town Hall Ground Sign: Re-paint and re-lettering of the sign. This became necessary after removing the "Police Department" lettering from the sign, which left "ghosting".
- Town Hall Park Ground Sign: Replacement of the existing sign panel with a new panel featuring the Town's new logo and colors, along with Park Rules.
- DPW Ground Sign on CR 600W: This sign was destroyed in the storms this Spring. The new sign will feature our new logo and colors, and we are working with the vendor on some adjustments to the posts and trim to add some additional detail and character to the sign structure.
- Police Headquarters Dedication Plaque: This sign would be a brushed bronze plaque that would be installed inside the new Police Headquarters' vestibule.

The quote does include installation. We are seeking approval from the Council for a not-to-exceed for this project of \$12,000. Staff is prepared to answer any questions at the meeting.

Sincerely,

Ryan Crum, AICP, CPM

Asst. Town Manager – Planning & Development
Town of McCordsville

Sign Quotation

TOWN OF McCORDSVILLE

Attn: Ryan Crum

6280 Vail Rd.

McCordsville, IN 46055

ESTIMATE # S2537

DATE: May 12, 2025

WayStream/Fox Marketing Group LLC proposes to furnish all materials and perform all labor necessary for the fabrication and installation of exterior signage indicated below:

Item	Qty	Description	Amount
1	1	Town Hall Monument Sign	\$2,335.00
		▪ <i>dimensional logo and vinyl lettering on road-facing side of sign</i>	
		▪ <i>surface cleaning, priming and repainting of entire structure to brand colors (navy blue or off-white at client's decision)</i>	
		▪ <i>Alternate: for logo in vinyl (not dimensional)</i>	\$1,445.00
		▪ <i>Alternate: to leave sign structure in existing brown*</i>	\$1,045.00
		<i>*ghosting from current lettering may persist</i>	
2	1	Town Hall Park Sign Panels	\$990.00
		▪ <i>52"x17" and 52"x12" painted panels with vinyl lettering (Park rules)</i>	
		▪ <i>surface cleaning, priming and repainting of entire structure to brand colors</i>	
		▪ <i>Alternate: to leave sign structure in existing green</i>	\$855.00
3	1	Olio & 96th Street Monument Sign	\$1,875.00
		▪ <i>84"x27" painted panel with dimensional logo and vinyl lettering</i>	
		▪ <i>Alternate: for logo in vinyl (not dimensional)</i>	\$1,575.00
		▪ <i>Alternate: <u>add</u> Vectren and NineStar panels (white 30"x8" panels with navy vinyl)</i>	+\$320.00
4	1	Large DPW Sign Panel	\$990.00
		▪ <i>96"x48" metal panel printed both sides on 6mm maxmetal</i>	
		▪ <i>includes weatherproof cushioning in all channels around panel</i>	
		▪ <i>new post and frame assembly</i>	\$975.00
		<i>(includes removal of current frame, then installation and concrete base for new posts and frame)</i>	
5	1	Bronze Dedication Plaque for Police Dept.	\$2,895.00
		▪ <i>30"x18" with raised brushed bronze lettering and textured duranodized bronze background</i>	
		▪ <i>concealed stud mounting into desired location (TBD by client)</i>	
		▪ <i>Alternate: same material but at 24"x15"</i>	\$1,935.00
		▪ <i>Alternate: same size but in cast aluminum</i>	\$1,755.00