

McCordsville

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INDIANA

Planning & Building Department
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PUBLIC HEARING INFORMATION

Case #: BZA-24-014

Title: Jordan Groves' request for a Special Exception and Development Standards Variance(s) for a fitness center at 6383 W Broadway.

Meeting Date: This zoning petition is currently scheduled to be heard at the November 6th Board of Zoning Appeals (BZA) meeting.

**Meeting agenda and staff report will be available on the website by end of business day on the Friday preceding the applicable meeting. Go to www.mccordsville.org and click on "Agendas & Minutes".*

Statement of Intent: Establishing a Community Fitness Center

Mission: To create a welcoming and inclusive fitness environment that empowers individuals of all ages and fitness levels to achieve their health and wellness goals.

Vision: To be the premier fitness center in our community, renowned for its exceptional facilities, knowledgeable staff, and supportive atmosphere.

Goals:

- **Community Health:** Promote a healthier lifestyle within our community by offering accessible and affordable fitness programs.
- **Personalized Training:** Provide personalized training and guidance to help individuals reach their fitness objectives.
- **Group Fitness:** Offer a variety of group fitness classes to create a fun and motivating atmosphere.
- **Wellness Services:** Expand our offerings to include wellness services such as nutrition counseling and stress management workshops.

Target Market:

- Individuals seeking a convenient and affordable place to exercise.
- Families looking for healthy activities for all members.
- Seniors interested in maintaining their physical health and independence.
- Individuals with specific fitness goals, such as weight loss, muscle gain, or improved overall health.

Unique Selling Points:

- **State-of-the-art Equipment:** Invest in the latest fitness equipment to provide members with the best possible workout experience.
- **Experienced Staff:** Staff with qualified and experienced fitness professionals to offer personalized guidance and support.
- **Inclusive Atmosphere:** Create a welcoming and inclusive environment where everyone feels comfortable and supported.
- **Community Partnerships:** Collaborate with local schools, businesses, and organizations to promote health and wellness initiatives.

By focusing on these goals and unique selling points, we aim to establish a thriving fitness center that positively impacts the health and well-being of our community.



Town of McCordsville Property Owner's Consent For Review Form

Property Owner Information (the "owner" does not include tenants or contract buyers)

Name: Dawn Justus

Current Address: 9937 Mirafield Lane
(Number) (Street)
McCordsville IN 46055
(City) (State) (Zip)

Phone No.: 317-840-9966 E-mail Address: Dmjustus1@comcast.net

The Property to be reviewed by: (Check all that apply)

☐ Town Council
☐ Plan Commission
☒ Board of Zoning Appeals

Property Information

Current Address: 6383 West Broadway McCordsville, IN 46055
(Number) (Street)

And Location Description (if no address has been assigned, please provide a street corner, subdivision lot number, or attach a legal description)

Property Owners Consent: I/WE, Dawn Justus, here-by acknowledge and give consent that my/our property can be submitted for review and consideration by the aforementioned Board(s).

Property Owner's Signature:  Date: 9/30/24

Property Owner's Signature: _____ Date: _____